

Submission Form

How to apply for inclusion on our List

WORLD
CLASS
BRITAIN

World Class Britain aims to build a national resource that identifies all British-based organisations which are verifiably world-class. We want to encourage organisations to put themselves forward to be included. We recognise that what defines and constitutes “world class” will vary according to activity; however, it is central to our mission that any claim to this status can put forward evidence and data to support it.

This submission form contains a number of areas for which you can supply such evidence. Of course, some may not be applicable to your organisation. You may wish to put forward other metrics or factors that you believe to be of relevance. The more material that you can supply in support of your submission, the better.

Please note that the form fields are scrollable to allow for more content to be added.

Leadership and innovation

Evidence that the work of your organisation/company/group is truly a world “first”/pioneer/breakthrough

Market share

Evidence that you hold a significant global market share in your particular market/area of activity

Please provide definitions/size of particular market - define your market/area/parameters

Period of time during which you have been world-class

Please provide third-party research/data

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Ratings/rankings

Appearance in global lists, league tables, customer ratings, or other rankings.
Please provide the original source and date of publication of these rankings

Long-term presence

Evidence of your sustainable and defensible position in activity/market.
Demonstrate the capabilities of your organisation/industry/group that keeps it world-class.

Quality of work and people

Evidence of ability to attract, motivate and retain high-quality people
Evidence of how your commitment to training and development has raised skills, working standards, productivity to world-class levels

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Reputation and/or peer recognition

Evidence of worldwide reputation

Please provide citations, recognition by peers, brand awareness

Winning

Evidence of success in global tournaments, competitions etc

Evidence of setting world records, or consistent top performance

In your own words

If you have other evidence that show why your company/organisation/activity/group/team is world-class, then please tell us about it here.

What one factor most defines you as world-class - and what is the key piece of evidence that you would use to support this?

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WORLD
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Your contact details

Supporting images, including logo

Please use this upload to send us your supporting materials. Simply email us at submissions@worldclassbritain.com to obtain your access code.

*Please email this document to submissions@worldclassbritain.com
or click the submit button to open your email client.*